

# Keep In Touch Newsletter

## Introduction

Welcome to the Personal Touch Photography Newsletter. Personal Touch Photography is my passion. In 2005 I went from enthusiastic amateur hobbyist to professional photographer. I spent the next two years growing my business and learning my craft. In 2007 I took the scary leap of becoming a fulltime professional photographer.

I've been blessed to have an amazing client base who are more than happy to tell their friends and family about their experiences with me. My clients are the reason why I am still thriving. They push me to produce better photographs and give them amazing experiences.

These newsletters will go out once a month and let you know what's happening in my studio. There may be coupons or specials enclosed, so please pass it along to friends and family and let's make beautiful images together.

## When to get portraits?

Drooling baby grins, twirling tutus, teetering steps, practicing piano, baking cookies, births, graduations, weddings, and reunions.

Time just seems to fly by doesn't it? Most of us think there's never a perfect time for family portraits. We've gained weight, we haven't lost enough weight, we're too wrinkled, we have a pimple, we're having a bad hair day, and we're just too busy. Time will always move on, but Personal Touch Photography can transform your session into your perfect time by capturing those fleeting moments for you to hold and cherish forever.



Taria Reed  
Owner/Photographer

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**Personal Touch**  
*Photography*  
by Taria Reed



A.J. Reed

# Personal Touch Photography

by Taria Reed

## AJ's Groovers

Every October Personal Touch Photography and the Central Jersey Graduate Chapter of Groove Phi Groove Social Fellowship INC. get together for the annual Walk Far for Naar fund raiser at Nomahegan Park. We walk to raise money and awareness for Autism.

In 2004 my oldest son AJ was diagnosed with autism. Like many families we struggle everyday with this condition, but we are hopeful that there will be a cure in our lifetime. Until then we work hard to raise awareness and funds for treatments, studies, and hopefully a cure.

From July – November a portion of every sale goes toward the fundraising goal of Team AJ's Groovers, so you aren't just getting a family portrait, you are bringing us one step closer to finding a cure for my son.

## Referral Program

We're excited to announce our new referral program! Our success depends greatly on the satisfaction of our clients. We truly enjoy working with you and we hope you are thrilled working with us. For each person you refer who completes a paid session with portrait order, you will receive a \$15.00 gift credit. This credit is good toward any purchase in the studio, except the sitting fee.

A little word of mouth goes a LONG way for both you and us! Your referral will receive a free set of wallets from his or her session. Everyone wins! This applies to all new sessions booked from August 1, 2010 and forward.



## Limited Edition Portrait Themes

Limited Edition Portraits were created to provide a unique portrait experience. Each scene is custom built to look as realistic as possible. The children love to immerse themselves into the magical experience of dress up and parents love the amazing portraits created.

A lot of thought and effort go into the sets. In July we held our very first Limited Edition Theme; Fairy Day!

Everyone on the Personal Touch Photography team worked long and hard to pull together a fun and exciting event. The studio was swamped with little girls, fairy wings, and pixie dust. I'm not sure if we are going to do a themed session every month or what, but we will definitely do it again.

We would love to hear what sets you would like to see us create for children's portraits. Choose from the list below or come up with your own!! We will create those with the most votes first. Email us at [newsletter@tariareed.com](mailto:newsletter@tariareed.com) with your picks.

Victorian Tea Party, Cowboys & Cowgirls, Lil Rascals, Princes & Princesses, Tiny Dancers, Winter Wonderland, Moonlit Dreamers, Gone Fishing, A Day at the Shore, Take me out to the Ball Game, Country Play Time, When I grow up, Urban Freestyle



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## Photo of the Month



Baby Gabriella 6 months old

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[www.TariaReed.com](http://www.TariaReed.com)

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